



COUNT 5!

Today. Tomorrow. EVERY DAY.

EARLY CHILDHOOD IS THE BEST TIME TO PLANT SEEDS FOR GROWING A GOOD LIFE.

Florence 1 Schools, in partnership with The School Foundation, is launching the **COUNT 5!** public awareness campaign to encourage parents and caregivers to plant daily seeds of sleep, movement, nutrition, routine and love.



Inspired by international early childhood expert and author Helle Heckmann, the district is embracing what Heckmann calls the **Five Golden Keys**.

“As our children grow into life, it’s up to us to create the security they need to embrace the world,” Heckmann says. **“It’s essential for children to have five simple core needs met in order to create their own tempos.”**

The **COUNT 5!** Campaign will run **September 2018 to February 2019**, with a culminating celebration planned for March.

“We’re challenging parents & caregivers to invest in the future of Florence by investing in our children.”

Dr. Floyd Creech

ADMINISTRATOR OF SCHOOL READINESS FOR FLORENCE 1 SCHOOLS

Join our campaign & help us **COUNT 5!**

In partnership with our Early Childhood Champions, we are committed to sharing important messages behind the **Five Golden Keys** with parents and caregivers throughout Florence County.

SEPTEMBER – SLEEP 🌙*

A good day depends on a good night's sleep.

OCTOBER – MOVEMENT 🏃🏽

Children need to move and play.

NOVEMBER – NUTRITION 🍴🥗

It's an adult's responsibility to make meals a family affair.

JANUARY – ROUTINE ☀️

Good routines lead to a rhythmical life.

FEBRUARY – LOVE 💕

Showing love teaches children to do the same.

MARCH – CELEBRATE!

Count 5! Public Art Project & Ice Cream Social

Posters, fliers, and pledge cards will be distributed monthly to parents, caregivers, and childcare centers throughout Florence 1 Schools and Florence County School District 4 featuring simple activities and tips.

To learn more about **COUNT 5!** or to get involved with the campaign or the upcoming public art project, contact Debbie Hyler at dhyler@theschoolfoundation.org or 843-662-9996.

www.count5.org

[#Count5Florence](https://www.instagram.com/Count5Florence)

